

# 6th Annual Willow Creek Triathlon

August 6, 2011



# DAV

DISABLED AMERICAN VETERANS

*Building Better Lives for America's Disabled Veterans*



THE WILLOW CREEK TRIATHLON IS A UNIQUE EVENT DESIGNED TO RAISE MONEY TO BENEFIT

**DISABLED AMERICAN VETERANS**

THE BENEFITS OF SPONSORSHIP INCLUDE

⇒ MAKING A TAX DEDUCTIBLE DONATION

⇒ RECOGNITION THROUGH PRINT MEDIA

⇒ ANNOUNCEMENT OF SPONSORSHIP AT AWARDS CEREMONY

[www.willowcreektriathlon.org](http://www.willowcreektriathlon.org)

PLEASE MAKE A COMMITMENT TO SUPPORT THE MEN AND WOMEN



WHO FIGHT FOR OUR  
**FREEDOM!**



I/WE PROUDLY AGREE TO SPONSOR THE 2011  
WILLOW CREEK TRIATHLON IN THE AMOUNT OF

\$ \_\_\_\_\_

SPONSOR NAME \_\_\_\_\_

SPONSOR WEBSITE \_\_\_\_\_

CHECK # \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

CONTACT ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

MAKE CHECKS PAYABLE TO:  
WILLOW CREEK TRIATHLON  
P.O. BOX 51  
BRADFORD, PA 16701

SPONSORSHIP DETAILS ON BACK

# **WILLOW CREEK TRIATHLON SPONSORSHIP**

## **Title Sponsor - \$1,000**

Up to three of the sponsor's own banners hung strategically at race headquarters

Name recognition as a "Title Sponsor" at Awards Ceremony

Large whiteboard advertising

Sponsor link on Triathlon website

## **Platinum Sponsor - \$750**

One of the sponsor's own banners hung strategically at race headquarters

Name recognition at Awards Ceremony

Large whiteboard advertising

Sponsor link on Triathlon website

## **Gold Sponsor - \$500**

One of the sponsor's own banners hung strategically at race headquarters

Name recognition at Awards Ceremony

Medium whiteboard advertising

Sponsor link on Triathlon website

## **Mile Sponsor - \$200**

Signage on one of 18 "Mile Markers" including sponsor name and logo

Company mile marker placed at headquarters for awards ceremony

Name recognition at Awards Ceremony

Medium whiteboard advertising

Sponsor link on Triathlon website

\*Co-Sponsorship is available for mile markers

## **Silver Sponsor - \$100**

Name recognition at Awards Ceremony

Medium whiteboard advertising

Sponsor link on Triathlon website

## **Bronze Sponsor - \$50 and under**

Name recognition at Awards Ceremony

Small whiteboard advertising

Sponsor link on Triathlon website

\*Signage not guaranteed after 7-6-2011